

# Johan TAVEIRA

LOOKING FOR A JOB IN COMMUNICATIONS AND DIGITAL MARKETING



## Professional experiences

### COMMUNICATION MANAGER

Company: ESCE | January - July 2024

SEO, content creation, marketing, communication, website management/improvement, social network management, video shoots, interviews, video editing

### MARKETING AND DIGITAL COMMUNICATIONS PROJECT MANAGER

Company: Alantys Green Energy / 1001 Bornes | November 2021 - September 2023

SEO, SEA, content creation, marketing, communication, website creation and management, social ads, management of social networks and the 1001 Bornes brand website.

### SALES AND EVENTS ASSISTANT

Company: Le FIVE | September 2020 - September 2021

Business case management, social network marketing campaigns, community outreach, prospecting, corporate partnerships, sales outreach, team management, event management (tournaments, league, etc.).

### LOGISTICS INTERNSHIP - FREIGHT FORWARDER (PORTUGAL)

Company: José Guardado Lda | January - April 2019

Management of import-export operations (Incoterms, Taxes...), prospecting, international transition of the company's website, marketing on social networks, development and animation of the community, development of sales pitches at BNI (Business Network International) meetings.

### PROSPECTING - TELECOMMUNICATION INTERNSHIP

Company: Techstore Pombal | April - June 2018

Prospecting, management of the company's social networks, creation of digital content, creation of flyers, international sales negotiations

## Studies

### MASTER WEBMARKETING & SOCIAL MEDIA

Digital College (La Défense) | 2021 - 2023

Digital marketing, content marketing, E-advertising, advanced social media, influencer marketing, growth hacking, advanced SEO, web development, mobile application, mobile marketing, digital law, E-commerce

### BACHELOR IN DIGITAL AND SPORTS MARKETING

Digital College (La Défense) | 2020 - 2021

Digital marketing, strategic marketing, digital culture, web copywriting, website optimization, content management system (CMS), communication strategy, digital identity, personal branding, financial analysis, partnership development

### BTS INTERNATIONAL BUSINESS

Lycée J.B Poquelin, St Germain-En-Laye | 2017 - 2019

Marketing, prospecting, IT sales, management, law, import-export operations management, foreign-language sales.

## Contact

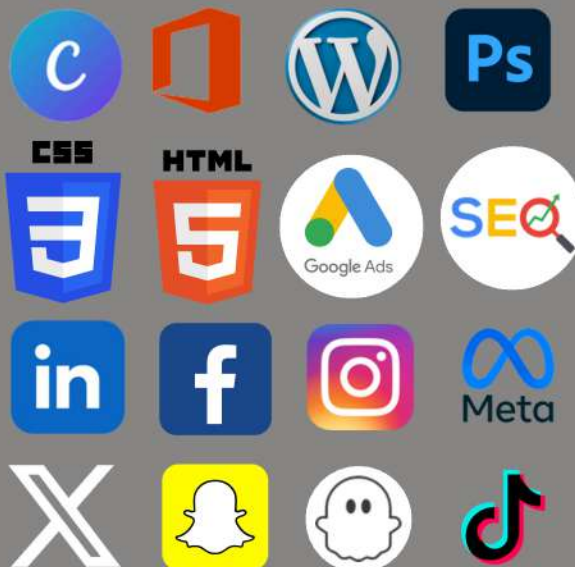
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## Key skills



## Languages



## Contact me



## Hobbies

