



Johan TAVEIRA

JOB IN COMMUNICATION AND DIGITAL MARKETING

🏠 78600 Maisons-Laffitte

✉️ johan.taveira@gmail.com

☎️ +33.6.58.56.13.09

🌐 www.jdomingues.etudiant.ovh

PROFESSIONAL EXPERIENCES

MARKETING & COMMUNICATION MANAGER

DAZN PORTUGAL | JANUARY 2025 - JUNE 2025

- Develop and implement the local communication strategy
- Manage communication on social media platforms (Instagram, X, Facebook, TikTok)
- Coordinate communication campaigns for sports events
- Monitor performance indicators of communication activities
- Conduct media and competitive monitoring
- Oversee partnerships and brand activations



COMMUNICATIONS OFFICER

ESCE | 2024

- SEO (Search Engine Optimization)
- Creation of marketing and communication content
- Website and social media management (Instagram, LinkedIn, Facebook, X, TikTok)
- Filming and video editing
- Interviews



MARKETING & COMMUNICATION PROJECT MANAGER

ALANTYS GREEN ENERGY | 2021 - 2023

- SEO, SEA
- Creation of marketing and communication content (photos, videos, infographics, design, etc.)
- Website management and creation: www.alantys-energy.com / www.1001bornes.com
- Social media management



SALES AND EVENT ASSISTANT

LE FIVE | 2020 - 2021

- Management of commercial files and partnerships
- Marketing campaigns on social media and community engagement
- Prospecting and sales promotion
- Team management
- Event management (tournaments, leagues, etc.)



INTERNSHIP IN LOGISTICS - FREIGHT FORWARDER PROSPECTION INTERNSHIP - TELECOMMUNICATIONS

JOSÉ GUARDADO LDA | JANUARY - APRIL 2019
TECHSTORE POMBAL | APRIL - JUNE 2018

EDUCATIONAL BACKGROUND

MASTER'S IN WEB MARKETING & SOCIAL MEDIA

DIGITAL COLLEGE | 2021 - 2023

BACHELOR'S IN DIGITAL MARKETING & SPORTS

DIGITAL COLLEGE | 2020 - 2021

BTS IN INTERNATIONAL BUSINESS

LYCÉE J.B POQUELIN | 2017 - 2019

SKILLS

- Canva
- Pack Office
- Photoshop
- Wordpress
- HTML / CSS
- Google Ads
- SEO / SEA
- Phantom Buster
- Instagram / Facebook
- X
- TikTok
- Video Editing Software (Capcut, playplay, etc)

LANGUAGES

- English : Business
- Spanish : Bilingual
- Portuguese : Native language
- French : Native language

HOBBIES

- Sports
- Trips
- Digital